UF HEALTH SHANDS HOSPITAL

5TH ANNUAL

STROKE CONFERENCE

Prevention, Diagnosis and Treatment Challenges in Complex Stroke Patients

April 14, 2018 | Gainesville, FL | Stroke.cme.ufl.edu

Exhibit Prospectus
INVITATION TO EXHIBIT

On behalf of course director Anna Khanna, MD, I am writing to request your support as an exhibitor for the upcoming 5th Annual Stroke Conference. This program, now in its 5th year, will be held at the Harrell Medical Education Building in Gainesville, Florida.

The intended audience consists of ~150 adult neurologists, neurosurgeons, neurinterventionalists, neuroradiologists, interventional radiologists, emergency medicine specialists, primary care physicians, nurses, nurse practitioners, physician assistants, rehabilitation specialists, physical, occupational and speech therapists, respiratory therapists, radiology technologists, case managers, social workers, pharmacists and researchers in the field of cerebrovascular function and disease. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://stroke.cme.ufl.edu/

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache
CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
Profile of Attendees

Attendees have hailed from 26 states since 2013, with the majority from Florida. On average, almost 45% of conference attendees live and practice in Gainesville.

Attendees Specialize In:

- **57%** RN/ARNP
- **15%** MD/DO
- **28%** Other

The key target audience for Stroke 2018 remains the diverse group of healthcare providers engaged in the care of patients with cerebrovascular diseases. The conference aims to reduce the gap between current evidence and existing practice in stroke care as well as review the most recent clinical trials that impact patient care algorithms and practices.
EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

Saturday, April 14, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 am – 7:30 am</td>
<td>SET-UP</td>
</tr>
<tr>
<td>7:30am – 8:00 am</td>
<td>Exhibit Time—Registration and Breakfast</td>
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<tr>
<td>9:45am – 10:00 am</td>
<td>Exhibit Time—Break</td>
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<tr>
<td>11:30am – 12:30 pm</td>
<td>Exhibit Time—Lunch with Participants</td>
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<tr>
<td>2:15pm – 2:45 pm</td>
<td>Exhibit Time—Break</td>
</tr>
<tr>
<td>Anytime after 2:45pm</td>
<td>BREAK-DOWN</td>
</tr>
</tbody>
</table>

Total of 2.25 hours!

2018 Topics Include

ICH
Vascular Dementia
Diabetes
Heart Disease
And more!

Click HERE to view the full agenda!
<table>
<thead>
<tr>
<th>Gold Exhibitor</th>
<th>Silver Exhibitor</th>
<th>Bronze Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,000</strong></td>
<td><strong>$1,500</strong></td>
<td><strong>$1,250</strong></td>
</tr>
<tr>
<td>Optional Double Booth (12’ Table Space)</td>
<td>Single Booth (6’ Table Space)</td>
<td>Single Booth (6’ Table Space)</td>
</tr>
<tr>
<td>Priority Logo Placement on Exhibitor Acknowledgement Sign</td>
<td>Priority Logo Placement on Exhibitor Acknowledgement Sign</td>
<td>Standard Logo Placement on Exhibitor Acknowledgement Sign</td>
</tr>
<tr>
<td>Access for up to 4 reps</td>
<td>Access for up to 2 reps</td>
<td>Access for up to 2 reps</td>
</tr>
<tr>
<td>1st Choice on Booth Space</td>
<td>2nd Choice on Booth Space</td>
<td>First come first serve for remaining booth spaces</td>
</tr>
</tbody>
</table>
Thank you for your support!

We would like to thank the following exhibitors for their support!

GOLD EXHIBITORS
(YOUR LOGO HERE)

SILVER EXHIBITORS
(YOUR LOGO HERE)

BRONZE EXHIBITORS
(YOUR LOGO HERE)
INCLUDED IN ALL EXHIBIT BOOTH RENTALS

• One 6ft draped table and chairs  
• Free “non-credit seeking” conference registration for reps

• Electrical Service (based on availability)  
• Breakfast, lunch, and snacks, contingent upon availability

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

**Online**
To make your payment online, please visit stroke.cme.ufl.edu and click on the registration tab. All major credit cards are accepted.

**By check**
Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

UF Continuing Medical Education  
720 SW 2nd Ave, Suite 575  
Gainesville, FL, 32601

All checks sent by **regular mail** should be sent to

UF Continuing Medical Education  
P.O. Box 100233  
Gainesville, FL, 32610
**EXHIBIT RULES AND REGULATIONS**

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’ negligence or willful misconduct as a result of exhibitors exhibiting at the 5th Annual Stroke Conference in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Harrell Medical Education Building.

**ACCME Guidelines**

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

**Booth Assignment**

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

**Exhibit No-Shows**

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

**Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

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**LOCATION INFORMATION**

UF Harrell Medical Education Building | UF Campus
1104 Newell Drive
Building 214
Gainesville, FL 32601

**SHIPPING INFORMATION**

The Harrell Medical Education Building does not accept any packages for event materials. If any do arrive, they will be sent back to the delivery carrier. Instead, please send them to your hotel or to the CME office. Please email Conference Coordinator with ggamache@ufl.edu if there are packages you need to ship. We apologize for any inconvenience.